

JEAN TRAN

JNTRN.COM

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215.783.1784

EDUCATION

UNIVERSITY OF THE ARTS

Philadelphia, PA
2007 – 2011

Bachelor of Fine Arts in Graphic Design

Randee Berman Memorial Award recipient—excellence in graphic design, 2011

GENERAL ASSEMBLY

New York, NY
2015

Front-End Web Development Course

SKILLS

- » Adobe Creative Suite
- » Sketch
- » inVision
- » HTML & CSS
- » Jira
- » Trello
- » Asana
- » Bookbinding

DESIGN EXPERIENCE

YIELDMO

Lead Product Designer
February 2016 – Present

Leading the Formats Product Team in identifying challenges, defining product strategy, and implementing deliverables.

Improved a human-centric and data driven culture by introducing formal user research practice.

Formalizing company-wide design philosophy and principles.

BAUBLEBAR, INC.

Senior UX/UI Designer
October 2015 – January 2016

Designed and managed the responsive redesign of the website and all major feature additions. Led usability testing into product workflow.

Liaised with front-end engineers and creative team in defining design systems to maintain a consistent visual language and quick development.

FREELANCE DESIGN

MR BONES & CO

Volunteer Advisory Board Member and Designer
May 2013 – Present

501(c)3 animal welfare non-profit supporting animal rescue.

Managing and leading designs for charity events.

OPTO DESIGN

Freelance Designer and UI Developer
February 2013 – May 2013

Worked on branding and web design projects for clients such as Alexandria, Strategy+Business, and Humanity United.

FLUGER DESIGN, LLC

Designer
May 2013 – 2014

Created and implemented UI/UX designs for responsive websites, iPad apps, in addition to branding and print design.

Led development team on web and iPad applications design.

Clients include Clinique, Bulova, Caravelle New York, Blundstone, Twitchpost, Cinecliq, and Gluttony NY.

AVENUE MARKETING & COMMUNICATIONS

Graphic Designer
September 2011 – December 2012

Led designs for web, mobile applications, print, and branding from concept to delivery.

Managed production work for digital, print ads, and print brochures.

Clients included SCA Tork, Cars.com, Clarke, Antron, and non-profit organizations.

UNIVERSITY OF THE ARTS

Freelance Designer
February 2013 – May 2013

Worked on print materials for the various art departments and events.

MASH NYC

Web Designer and Developer
August – October 2012

Freelance designed and developed the Summer and Fall 2012 collection website for Mash NYC.